(5) One of the following books (or another current business book that I approve): Outliers, Guts!, Good to Great, Built to Last, What Management Is, Free Agent Nation, Wikopedia, The Five Patterns of Extraordinary Careers, The Southwest Airlines Way, Nuts, New Girl on the Job:

Advice From the Trenches, First Break All The Rules, In Search of Excellence, The Only Investment Guide You Ever Need, Adventure Capitalist, Rigged, The 4-Hour Workweek, Running Money

Wait until class has started before you buy one of these books.

<u>Grading Policy</u>: The grade for the internship will be based on the following:

- 1/3 Written assignments (eleven one-page papers)
- 1/3 Feedback from internship employer*
- 1/3 Class participation [attendance, oral presentations, and quality (not quantity) of participation] Students are expected to share their workplace experiences with the class.

^{*}If I cannot get appropriate feedback from the intern=

3/4 class. For example, you could attend an etiquette dinner, resume workshop, panel presentation on interns=experiences or on professionals from various economics fields discussing their careers, etc. Write one paragraph of which activity you attended and whether or not it was worthwhile. Turn in paragraph by the end of the semester (required, but won= be graded)

March 11 Read Boglehead Guide, p. 75-167

Write one-page brief

March 18 Read Boglehead Guide, p. 169 -255 and 265-270

Write a one-page brief

Class presentations on various business books begin.

Spring Break

April 1 Read Mavericks at Work, Part 1

Write one-page brief

Class presentations on various business books.

April 8 Read <u>Mavericks at Work</u>, Part 2

Write one-page brief.

Class presentations on various business books.

April 15 Read Mavericks at Work, Part 3

Write one-page brief

Class presentations on various business books.

April 22 Read Mavericks at Work, Part 4

No one-page brief

Class presentations on various business books.

April 29 Class presentations on various business books

^{*}Beginning Jan. 28, two or three students per class session will each give 15-20 minute presentations discussing their internships. Students are expected to discuss the nature and scope of the firm, the firm business/strategic plans, the organizational structure, the motivational strategies of the firm, as well as the intern responsibilities.